The Simple, Smart CRM for Office 365, Dynamics 365 and G Suite

### Who Uses Nimble?
- Designed for small and medium-sized business
- Sales, Marketing, PR, Business Development, Insurance, Financial Services, Mortgage Bankers, Digital Agencies and more

### Key Features
- Simple sales and marketing automation
- Social business insights on prospects
- Native Chrome app provides instant insights and access alongside your workflow
- Individual and group message templates with open & click tracking analytics
- Customizable dashboard to track key contacts and activities
- Sales pipeline and management reporting

### Integrations
- **Office 365** email, Contacts, Calendar, Outlook Desktop, Outlook Mobile
- **CRMs** like Dynamics 365 and Salesforce
- **G Suite** – Gmail, Contacts, Calendar, SSO, Google Drive & Chrome
- **Email Marketing** tools like MailChimp, Constant Contact
- **Marketing Automation** tools like HubSpot and Marketo
- **Accounting** software like QuickBooks and Xero
- **Customer Service** tools like Zendesk and Freshdesk

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Nimble Brings All Your Clients’ Contacts, Communications & Apps Together

Do your clients need an easier way to manage their customer relationships?

Put away the spreadsheets and post-it notes. Nimble will collect and store your clients’ contacts, communication history, emails and calendars in one easy platform. They can nurture relationships across email and social networks and be more productive.
Your Clients Will Grow Their Business Faster with Nimble

**Everything an SMB Needs in a CRM**

Offer your clients the main benefits of a CRM without the cost or complexity. Nimble unifies contact records from **Office 365, G Suite, Dynamics 365**, on social networks and more than **130 SaaS applications**. All your clients’ employees will have the same information about a prospect and will be able to make smarter decisions.

**Social and Professional Insights**

Your clients will have instant insights on people and companies to stay informed. Nimble provides details about contacts, including their workplace, interests and complete social profiles.

**Smarter Prospecting**

The **Nimble Smart Contacts browser extension** will give your clients insights about people and companies to help them prospect more effectively. Whether they’re in Outlook for mobile and desktop, social platforms or cloud-based business apps, they can keep working without having to toggle between Windows.

**Group Email Marketing, Tracking and Analytics**

Your clients can send personalized, trackable emails to targeted contacts based on social business insights. Each email appears as a personalized message rather than an email blast, which increases open and click rates.

**Intuitive Relationship Dashboard**

Nimble’s Today Page dashboard lets your clients’ teams scan their sales pipeline, tasks, social signals and track priorities to build relationships with the right customers.

**Nimble in Dynamics**

Dynamics 365 customers can access Office 365 contact profiles right in Dynamics and vice versa. Nimble will synchronize contact changes with Dynamics CRM and Office 365, so your clients can use those contacts everywhere they work.

**Pipeline Management and Reporting**

Nimble automatically ties your clients’ tasks, events and conversations to each deal to ensure everyone is on the same page for each opportunity. Business owners can keep an eye on their sales team’s activities with Nimble’s deal forecasting and pipeline analytics.

**Nimble Follows Your Clients Everywhere**

Use Nimble in mobile apps for iOS and Android and the Smart Contacts App browser plugin for Chrome, Edge, Firefox and Safari.

**Get on Board with Nimble**

Show your clients why thousands of companies are adopting Nimble as their Sales and Marketing CRM for Office 365, Dynamics 365 and G Suite.